



Hi Folks,

It's our 10th Anniversary of the Martin County Lionfish Round-Up. We will be celebrating on June 19th & 20th at the Blue Pointe Bar & Grille located at the beautiful Jupiter Pointe Marina. This event benefits Sea-Life Habitat Improvement Project, Inc., who supports artificial reefing projects on the Treasure Coast. We are pulling out all the stops this year to surpass 2017, when 78 divers removed 941 lionfish. Please take the opportunity to sponsor this event. Enter a team and encourage the divers you know to participate to help us rid these invaders from our reefs.

Since 2011, we have removed 3,100 of these pesky fish from the Treasure Coast region. In 2017, we increased our diver participation by 27%, which equated to a 49% increase in our fish take in 2015, our best year to date. Thank you to our sponsors & divers for some impressive results, but with your help this can be another record year!

Attached you will find the sponsorship opportunities which includes the opportunity to feature your company's logo on the tournament shirt underneath the awesome art by Amber M. Moran. Of course, I always recommend the \$1,500 option which gets you maximum exposure on all tournament promotions. With this sponsorship, you will receive 2 Team entries into the Lionfish Round-Up. Each team will consist of 4 divers and will include their tickets to both the Diver briefing party and the awards party. If you cannot assemble a team, we will be happy to assemble a team on your behalf to represent your brand and give you a team to cheer for!

We will be partnering with Treasure Coast restaurants this year to promote the consumption of Lionfish during May & June to recognize 10 years of building awareness, while actively pursuing management efforts of this invasive species.

Your support will make this event a success again this year! Funds raised will support artificial reefing and lionfish removal projects on the Treasure Coast. Cash awards, the fish tally, lionfish tasting, some choice vendors, raffle & silent auction items, music and poolside party will all round out the event. Don't hesitate to contact me if you have any questions, or want to create a new, even bigger sponsorship category!

Yours Truly,

A handwritten signature in blue ink that reads "April Price".

April Price

10th Annual Martin County Lionfish Committee



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