



Hi Folks,

After a year on hold due to Covid 19, it's time to celebrate the 10<sup>th</sup> Annual Martin County Lionfish Round-Up. We will be celebrating on June 19<sup>th</sup> at Blue Pointe Bar & Grille located at the beautiful Jupiter Pointe Marina.

We will kick things off on Saturday, June 12<sup>th</sup>, with a week-long removal effort where divers will compete for the "Most lionfish". The event will conclude on Saturday, June 19<sup>th</sup> with the *live dive* event, followed by our traditional fish tally and awards celebration. You can also look forward to music, raffles, auction, food, libations, and fun all hosted by our friends at the Blue Pointe Bar & Grill.

We are pleased to announce that our 2021 event will benefit Friends of Our Florida Reefs (FOFR), a nonprofit citizen support organization for the Florida Department of Environmental Protection's Coral Reef Conversation Program. FOFR is dedicated to conserving and protecting over 100 miles of vital coral reefs in Southeast Florida between Miami-Dade and Martin Counties.

Since 2011, we have removed nearly 3,400 of these pesky fish from the waters of Martin County. These impressive numbers would not be possible without our sponsors & divers. You can help us have a record breaking year!

Attached you will find the sponsorship opportunities which includes the opportunity to feature your company's logo on the tournament shirt underneath the awesome art by Amber M. Moran. Of course, I always recommend the \$1,500 option which gets you maximum exposure on all tournament promotions. With this sponsorship, you will receive 2 Team entries into the Lionfish Round-Up. Each team will consist of 4 divers and will include their tickets to the awards party. Each entry will be eligible for both the weeklong & live event, including all qualifying cash awards. All divers / teams will need to attend one of our Diver Briefing Meetings which will be available via Zoom.

Your support will make this event a success again this year! Funds raised will support conservation and protection to our regional reefs. We look forward to your participation and support again this year. Do not hesitate to contact me if you have any questions or want to create a new and unique sponsorship category!

Yours Truly,

April Price  
10<sup>th</sup> Annual Martin County Lionfish Committee

**A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. FRIENDS OF OUR FLORIDA REEFS, INC. FDACS REGISTRATION # CH43825**